### Promote YOUR BUSINESS with

# SEASONAL MARKETING and see SALES SNOWBALL

INTO 2025

nettl



### Get on the nice list

Ah, the festive season! A time for joy, merriment, and... brilliant marketing opportunities. Investing in brand awareness, hosting sparkling events, or simply saying thanks with a thoughtful card or a quirky branded gift, can work wonders for your business. It's not just about spreading cheer... it's about making your brand unforgettable. So, let's sleigh the competition, spread some festive magic, and keep your customers coming back for more. Here are some seasonal ideas to ensure you stay on your customer's nice list!

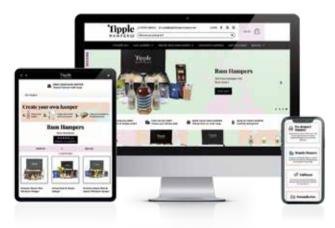
### **SELL ONLINE THIS SEASON**



Looking to boost sales this festive season?

*There's no better time to unwrap the potential of selling online!* Whether you're just starting out or want to give your existing web store a festive glow-up, a Nettl Web Shop is the perfect fit.

From a few products to thousands, we'll showcase your goods beautifully. We've helped thousands of businesses start selling online and grow their sales. We'd be delighted to help you too!



### nettl.com/nz/ecommerce

# Get found over the festive period with SEO Console

Reach more customers,

drive more traffic, and get more sales with a little help from the search elves!

Ensure your business gets noticed by the right customers at the right time with Search Engine Marketing. From SEO to help your site rank higher, to optimising your Google Business Profile for local searches, and running targeted Google Ads, we've got you.



### nettl.com/nz/digital-marketing

### **'TIS THE SEASON TO BE SOCIAL**

Get your **SOCIAL MEDIA** set for cyber weekend and the countdown to Christmas. Boost your revenue, attract new customers, and appeal to a wider audience.

Packages start from just \$345 per month.

### nettl.com/nz/social-media



**Don't miss our Black Friday Sale 2024** #blackfriday #blackfridaysale #offers #sale #november2024

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Santa Paws is coming to town #christmas #santa #santapaws #clothesfordogs #smartpups

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Free delivery on all home spa kits this weekend #spakit #selfcare #huginabox #freedeliveryspakit

### BRAND YOUR BIGGEST CANVAS



Maximising your space is one of the biggest ways to make an impact and get your message across.

View our full fabric and exhibition range at: **www.nettl.co.nz** 







Grotto

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 FABRIC WALL
 3m wide straight fabric stand, ideal for promoting events
 Fabric + Stand \$1613 FWSL3F40

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#### **B** CURVED BOOTH

Perfect as room dividers or Santa's Grottos! Fabric + Stand \$3027 FBCBF40

#### C 3X3M MARQUEE

Marquees make a great christmas stall, collection point or grotto! from \$2092 MARQUEE3

## YOUR BRAND, **IN THEIR HANDS**

Print remains one of the most memorable ways to interact with your clients throughout their daily lives.

#### WIRO HANGING CALENDAR

350gsm cover and 150gsm art paper, 12 Text Leaves A4 50 for \$526 MC4E0 A3 50 for \$742 MC3E0

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#### E DESKTOP CALENDARS

150gsm art paper, 13 Leaves 50 for \$376 MTDLE0

#### **F** TWELVE MONTH CALENDARS

130gsm, 28 Pages, folded to A4 50 for \$466 FMCDA4

#### **G** WALL PLANNERS

170gsm silk wall planners with optional laminating and folding A2 250 for \$775 WPGA20T A1 250 for \$949 WPGA10T

#### H NOTEPADS

Available from A7 to A2 size with 40 leaves A6 50 for \$243 DPPAG





LEAFLETS
 130gsm, full colour both sides

 DL 1000 for \$192 LEG3A4T
 A5 1000 for \$232 LEGA54T

 B
 DL RACK CARDS

 350gsm, full colour both sides

 1000 for \$295 DLB34T

 2000 for \$397 DLB34T

FOLDED LEAFLETS
 A4 folded, 130gsm gloss leaflets in full colour
 1000 for \$478 MBGA4BPT
 2000 for \$610 MBGA4BPT

NOTEBOOKS & DIARIES Printed full colour and wiro bound

A5 25 for \$358 PNBA5P4E A4 25 for \$409 PNBA4P4E

#### **E** SPOT UV INVITES

Printed full colour on 350gsm, matt laminated with a shiny spot UV coating

A6 250 for \$399 SMRCA6T4 DL 250 for \$534 SMRCDLT4

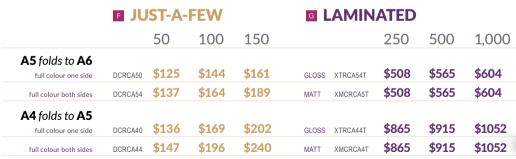
Other sizes and quantities available at www.nettl.co.nz

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### A SIMPLE 'THANK YOU' GOES A LONG WAY

People enjoy giving business to those who value their custom. Saying thank you is nice. Sending a card shows you mean it.





350gsm Card | Full colour one side - Digital Creased and supplied flat | Delivery guide: 3 working days 235gsm premium card (Coated front / Uncoated back) | Full colour both sides Gloss or matt laminated front | Creased in half and supplied flat Delivery guide: 7 working days

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# **GIVER'S GAIN**

Show a client they're valued and be ever-present with useful branded merch that hangs around.

# View our full range of merchandise at www.promobynettl.com

#### **A** NOTEBOOKS

Pierre Cardin Nouvelle Notebook. branded from \$11.86 each 120941

#### **B** AIR FRESHENERS

Refillable car air freshener contains 8mls of vanilla fragrance. branded from \$3.52 each 121931

#### C PENS

Ancona Bamboo Pen. branded from \$1.15 each 116650

#### ARABICA COFFEE MUG

A classic round 330ml stoneware coffee mug with a gloss glazed finish, presented in a natural gift box. branded from \$6.08 each 104193

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#### **E** TRAVEL MUGS NEW!

Vixen Vacuum Coffee Cup. branded from \$13.12 each 125315



#### F PIGGY BANK

Large piggy bank manufactured from polypropylene and wheat straw fibre. ¥

branded from \$6.21 each 122403

#### **G** TEA TOWELS

Absorbent tea towel which is manufactured from 180gsm cotton twill.

branded from \$3.95 each 112227

#### H POP IT BOARD

A fun therapeutic fidget item that provides the sensation of popping bubble wrap to reduce stress and anxiety.

branded from \$3.55 each 120239

#### **ENCORE LANYARDS**

20mm wide polyester lanyard with a metal clip and a safety clip, available in a range of colours. branded from \$1.92 each 108057

#### J HYDRA SPORTS UMBRELLA

Your logo on the go with the premium sports umbrella with automatic opening. branded from \$17.79 each 107909



### BRAND MEMORABLE MOMENTS

Connect your brand to feel-good vibes. Be present under the tree and 'top of mind' all year round.

#### NIAGARA FOLDING CHAIR branded from \$44.45 each 117602

#### BRANDCRAFT MODELS Designed to unleash the inner child in any audience. branded from \$8.80 each Fantail Wooden Model 124050

 KENSINGTON CHEESE BOARD
 Bamboo cheese board which swivels open to reveal cheese knives and fork neatly stored inside.
 branded from \$30.56 each 110803

#### NATURA CANDLE

Aromatherapy vanilla-scented candle in a stylish speckled ceramic vessel with a natural bamboo lid. **branded from \$9.92** 125317

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#### **SPEAKER & WIRELESS CHARGER**

Natura Oaken bluetooth speaker with built-in wireless charging capability. branded from \$46.16



# **SMELLS LIKE TEAM SPIRIT**

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Company swag and branded clothing helps nurture team spirit. Plus, your brand gets way more exposure.

#### **T-SHIRTS**

SOLS Regent Adult T-shirt available in a range of colours, seven sizes and manufactured from 150gsm semi combed ring spun cotton.

#### **C** HOODIES

Studio Unisex Hoodie is available in eight sizes, a range of colours and manufactured with 280gsm 80/20 blend of combed cotton and polyester. **branded from \$35.20 each** 121133

#### WINDBREAKER

Lightweight unlined unisex wind breaker, manufactured from polyester and is showerproof and wind-resistant. branded from \$24.88 each 120009

#### **E** SWEATSHIRTS

Classic adult unisex sweatshirt. **branded from \$30.88 each** 121132

#### B CAPS

Crusade Flat Peak Cap. branded from \$6.54 each 114232





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and see SALES SNOWBALL



or order at nettl.co.nz



The small print: We don't build every eventuality into our low printing prices – we think it's best you choose what you need – so we haven't included artwork (which we'd love to do for you), disk handholding (to make sure your file works), delivery (you can pick up free from your local store) or GST. Photos may not represent actual price points. Props not included. Prices subject to change and correct as at June 1st 2024. See full product specifications online. Turnaround times can vary with additional finishing. Errors and omissions excepted. To read our full Terms and Conditions please head to www.nettl.com/nz/terms.

